

Yuexiu Institute  
of Hospitality  
Administration



Zhejiang Yuexiu  
University of  
Foreign Languages

Profile: Updated, March, 2022

Founded in 1981, Zhejiang Yuexiu University of Foreign Languages (ZYUFL) is owned by a Chinese biomedical group that also operates various five-star hotels under local (Chinese) and international brands (including Marriott China). Various Degrees are offered in English, Japanese, Korean, French, German, Russian, Spanish and Arabic. ZYUFL has two campuses, and an active body of over 12.700 students.

Founded in 2012, the Yuexiu Institute of Hospitality Administration (YIHA, part of ZYUFL) has 1.200 students from the above pool, and offers two Chinese/English Bachelor Degree programmes, being 'International Hospitality Management' and 'International Events Management'.

In 2021, YIHA climbed to number five in the rankings of 'best hospitality schools in China'. Since 2015, the Dean of YIHA has been Mr Georges Ubbelohde.  
<https://eurochrie.org/>



ESL & ESP  
Hospitality  
Instructor:  
Glen Clifford  
with YIHA  
BA trainees  
(20-3-2018)





